

TECHNICAL SPONSORSHIP OFFER

FOR SUPPORT THE PREPARATION AND CONSTRUCTION OF AN INNOVATIVE CHRISTMAS TREE FOR THE CHRISTMAS FESTIVITIES 2018/2019.

I, _____

Born in _____ (____) on _____

Resident in _____ (____), Street / Road _____ n. _____

Tax Code _____

As (position held) _____

For the Company (name/ designation) _____

Based in _____ (____)

I declare to have read the sponsorship notice published in the calls and notices section of the website of Fondazione per la Cultura Torino.

Declares that the above-mentioned company participates in this procedure as (please tick the relevant box):

- Only competing company
- Grouping of companies
- Collector of sponsors for the enterprise

(If you are a group/sponsor colleague, please indicate the details of the company)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

HOLDER(S) OF THE POSITION(S) AND POWERS TO REPRESENT THE COMPANY(IES) DESCRIBED ABOVE AND TO SUBMIT THE TECHNICAL OFFER RELATING TO THE PROCEDURE IN QUESTION

Technical sponsorship Proposal: brief description

Value of Technical Sponsorship

I, the undersigned, declare that the value of the technical sponsorship that I intend to offer amounts to € _____ (VAT _____ % included) as per the attached economic framework.

In return for the sponsorship offered, the applicant requests the following benefits

In reference to the proposal that is the subject of this application, the undersigned provides below a brief summary of the evaluation criteria included in the Notice

- The originality of the format, the artistic and creative content of the innovative Christmas tree

- Respect for and exaltation of the architectural characteristics of the locations and the surrounding environment

- Reduced impact and visibility of the proposal for the promotion of the logo/brand /social area, in the name of urban decorum, elegance and sobriety

- Compliance with energy sustainability criteria in terms of both consumption and light pollution

- Completeness, effectiveness and scope of dissemination of the communication plan

- Cultural/social value of the activities carried out in the advertising space

List of attachments:

These are attached to this application:

- a) **an overall summary report of the project**, including and describing:
- ✓ concept of the installation, artistic/creative value, in accordance with the theme of the festivities, with respect for the surrounding environment and in the name of elegance and sobriety, in such a way as to emphasize in a fully harmonic way the architectural characteristics of the spaces and places used.
 - ✓ an indication of the materials that will be used;
 - ✓ implementation times (time schedule);
 - ✓ the size of the installation and the relative technical structures and their positioning;
 - ✓ the value of the sponsorship, to be quantified using the economic framework attached to the application, including the amount of the installation, the cost of assembly / disassembly, surveillance and any other macro item related to the implementation of the project.
 - ✓ the sketches/renderings of the luminous installation inserted in the urban context, which shows in particular the respect and enhancement of the architectural characteristics of the sites involved, the use of its logo / brand / social region in the name of urban decorum, elegance and sobriety;

The undersigned acknowledges that Fondazione per la Cultura Torino:

1. in its sole discretion, may refuse this proposal if it is not considered consistent with the purposes of the notice;
2. will subject the entity to the stipulation of a contract;

The undersigned also declares to have read the public notice and to accept all the conditions contained therein and undertakes from now on - in the event of acceptance of the technical sponsorship by Fondazione per la Cultura Torino - to assume all the responsibilities and obligations inherent and consequent to the advertising message and the relative authorizations.

Today, _____

Signature

ECONOMIC ENHANCEMENT PROJECT CHRISTMAS TREE INNOVATIVE

(ATTACHED TO THE TECHNICAL SPONSORSHIP OFFER)

Project Cost: €. _____ (VAT included)

Overview of economic situation

	Taxable value €	Valore IVA inclusa Complessivo €
Activities		
The installation value		
cost of assembly/disassembly		
oversight		
other _____		
other _____		
other _____		
Total assets		
Dedicated staff:		
Project Manager		
Staff Senior		
.....		
.....		
Staff Junior		
.....		
.....		
Other _____		
Total dedicated staff		
Total Overall		